

JOSEPH MCHUGH

PUBLIC RELATIONS PRO

CONTACT

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 joe-mchugh.com

SKILLS

- Writing & copy editing
- PR Strategy
- Project Management
- Media Relations
- WordPress
- Meltwater

INTERNSHIPS

- KCBS/KCAL9 (2016)
- Philadelphia Inquireir (2016)
- NBC10 WCAU (2016)
- abc27 WHTM (2015)

AWARDS

- 2021 Emmy-nominee: Daytime Newscast Larger Markets
- 2020 2x Emmy-nominee: Weekend Newscast & Evening Newscast Larger Markets
- 2016 Emmy: Best Student Newscast
- 2016 CBI Best Student Media Website, Finalist

PROFESSIONAL PROFILE

Proven public relations leader with 10 years of strategic communications and media experience. Excel in a fast-paced, deadline-driven environment. Experienced coordinating earned, owned and paid media strategies. Passionate about effecting positive change in the workspace and the world. Come to work every day with a “consider it done” attitude.

EXPERIENCE

Reingold Inc. July 2021 - Present

Senior Communications Associate, Public Relations

- Drive integrated communications strategies for commercial, government and non-profit clients
- Coordinate various workstreams including design, paid media and digital experience
- Lead public relations efforts (SMT, media training, pitching)
- Contribute to business development and contract proposals

TEGNA (WUSA9/WVEC) May 2017 – July 2021

Multi-platform Producer

- Track social media & consumer trends to produce daily newscast for diverse audience
- Write copy for digital & broadcast
- Communicate with PR specialists across a wide range of industries
- Coordinate with multiple departments to optimize newscast

NBC10 WCAU January 2017 - April 2017

Production Assistant

- Assistant produced weekly political talk show, @Issue
- Wrote web and newscast content
- Edited videos for publishing on NBC10.com

Temple Update TUTV August 2013 - May 2017

Supervising Producer

- Oversaw team of 50+ to win Emmy for best college newscast
- Edited website and social media accounts
- Trained new members to write, edit and shoot video for broadcast and web

EDUCATION

B.A. Media Studies & Production

Temple University (2013-2017)

- Public Relations Minor